

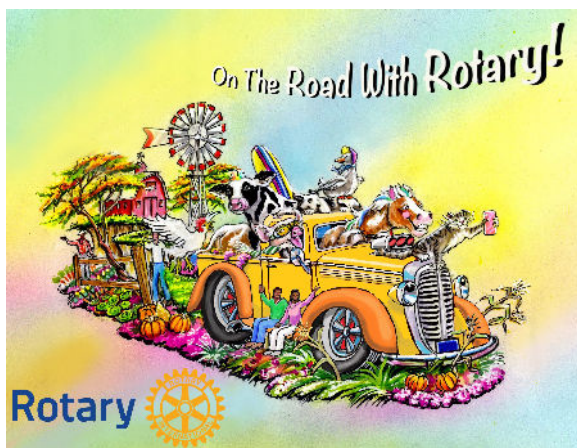
THE ROSE



July 2024

News of The Rotary Rose Parade Float Committee

Welcome to the Rotary Rose Parade Float Committee's newsletter, where we will be giving you periodical updates on our efforts to bring to life our 2025 Float.



We are proud to announce our upcoming 2025 Rose Parade theme is **On The Road With Rotary**

This will mark the 45th consecutive parade the RRPFC has spearheaded Rotary's representation in America's New Year celebration.

Now is the time to consider participating in this year's effort by either signing up as a float decorator or by becoming a Float Ambassador. See page 2 for more details.

Message from 2024-2025 Rotary International President - Stephanie A. Urchick

Dear Rotary Family,
As the President of Rotary International, I am thrilled to express my wholehearted support for the 2025 Rotary Rose Parade Float.

Our organization's theme for 2025, "Magic of Rotary – the float theme is "On the Road with Rotary," perfectly embodies the essence of our global mission. It is a joy to see this theme come to life through the vibrant and captivating design of our parade float.

The Rotary Rose Parade Float serves as a powerful representation of the work we do globally to bring positive change and uplift communities. Rotary's impact knows no bounds, as we tirelessly address issues such as education, health, water and sanitation, peacebuilding, and economic development.

By participating in the Tournament of Roses Parade, we have a remarkable opportunity to showcase the reach and significance of Rotary's worldwide efforts. The float acts as a testament to the boundless possibilities that arise when Rotarians come together with a shared vision of service.

Thank you for your ongoing dedication to Rotary's mission. Together, through initiatives like the Rotary Rose Parade Float, we continue to create magic, bringing hope and inspiration to communities worldwide.

Yours in Rotary,

Stephanie A. Urchick



How Can You Participate?

Get Your Clubs to Join the Ambassador Program

For Club Ambassadors, any Rotary Club contribution of \$500 can become an Ambassador Club. The club must pledge to advocate for support (monetary or volunteer time) for 2025 Float at any District, ZONE or other RI event that their members might attend. If support materials are needed they will be supplied 3-4 weeks prior to your event. Clubs that join will get:

- A Personalized banner for the Club
- A patch of the current year's Float
- The annual theme pin
- If requested, a hat for the President
- Entry to a drawing for a club member (or other designated individual over 18) to be a rider on that year's Float. Drawing is on the 2nd Saturday of October.

Each consecutive year of renewal a club Ambassador will get all the above excluding a personalized banner that year's Float.

Become an Individual Ambassador

For an individual ambassador, any Rotarian in good standing contributing \$500 or more, can become a Float Ambassador at their request. They must pledge to advocate for support (monetary or volunteer time) for 2025 Float at any District, ZONE or other RI event that their members might attend. If support materials are needed they will be supplied 3-4 weeks prior to their event. Individuals that join will get:

- A Personalized RRPFC Jacket
- A patch of the current year's Float
- The annual theme pin
- An official RRPFC hat in blue or yellow
- Entry to a drawing for a club member (or other designated Rotarian over 18) to be a rider on that year's float. Drawing is on the 2nd Saturday of October.

Each consecutive year of renewal they will get the above excluding a personalized jacket

Decorator Signups – 2025 Signups start September 7, 2024 at 8:00 AM PDT



Interested in being an Ambassador or want more information?

Contact Wade Nomura
wade@wadenomura.com



Visit our website via Flowcode! There is no app needed to scan a Flowcode! Anyone can scan a Flowcode using just the camera on their smartphone or smartpad. Aim your camera at the code and tap the notification banner when it appears. (This step is not necessary for newer phones.) If you are farther away from the code, you may need to zoom in a bit to focus on the code. Give it a try!

The Float is a project of the Rotary Rose Parade Float Committee



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