

# THE ROSE



May 2024

## News of The Rotary Rose Parade Float Committee

**W**elcome to the Rotary Rose Parade Float Committee's newsletter, where we will be giving you periodical updates on our efforts to bring to life our 2025 Float.



The upcoming 2025 Rose Parade will mark the 45th consecutive parade the RRPFC has spearheaded Rotary's representation in America's New Year celebration.

We are just week's away from announcing this years design.

Our 2024 Float (see photos below) won the prestigious Leishman Public Spirit Award.

### From Concept to Award Winning Float



### JUST IMAGINE THE FUN YOU WILL HAVE



## How Can You Participate?

### Get Your Clubs to Join the Ambassador Program

For Club Ambassadors, any Rotary Club contribution of \$500 can become an Ambassador Club. The club must pledge to advocate for support (monetary or volunteer time) for 2025 Float at any District, ZONE or other RI event that their members might attend. If support materials are needed they will be supplied 3-4 weeks prior to your event. Clubs that join will get:

- A Personalized banner for the Club
- A patch of the current year's Float
- The annual theme pin
- If requested, a hat for the President
- Entry to a drawing for a club member (or other designated individual over 18) to be a rider on that year's Float. Drawing is on the 2nd Saturday of October.

*Each consecutive year of renewal a club Ambassador will get all the above excluding a personalized banner that year's Float.*

### Become an Individual Ambassador

For an individual ambassador, any Rotarian in good standing contributing \$500 or more, can become a Float Ambassador at their request. They must pledge to advocate for support (monetary or volunteer time) for 2025 Float at any District, ZONE or other RI event that their members might attend. If support materials are needed they will be supplied 3-4 weeks prior to their event. Individuals that join will get:

- A Personalized RRPFC Jacket
- A patch of the current year's Float
- The annual theme pin
- An official RRPFC hat in blue or yellow
- Entry to a drawing for a club member (or other designated Rotarian over 18) to be a rider on that year's float. Drawing is on the 2nd Saturday of October.

*Each consecutive year of renewal they will get the above excluding a personalized jacket*



Interested in being an Ambassador or want more information?

Contact Wade Nomura  
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**The Float is a project of the Rotary Rose Parade Float Committee**



[HTTPS://ROTARYFLOAT.ORG](https://rotaryfloat.org)